

Message Text

LIMITED OFFICIAL USE

PAGE 01 SANTIA 05423 202126Z
ACTION ARA-14

INFO OCT-01 ISO-00 HA-05 AID-05 CIAE-00 COME-00 EB-08
FRB-03 INR-10 NSAE-00 ICA-11 TRSE-00 XMB-02
OPIC-03 SP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15
STR-07 CEA-01 L-03 H-01 DODE-00 PA-01 /103 W
-----125704 211309Z /46

R 202109Z JUL 78
FM AMEMBASSY SANTIAGO
TO SECSTATE WASHDC 9906
INFO AMEMBASSY LA PAZ
AMEMBASSY LIMA

LIMITED OFFICIAL USE SANTIAGO 5423

E. O. 11652: N/A
TAGS: EINV, ELAB, CI
SUBJECT: GENERAL MOTORS TO EXPAND PRODUCTION IN CHILE

1. ALTHOUGH THE FORMAL BUDGET APPROVAL IS STILL PENDING AT
GENERAL MOTORS HEADQUARTERS, THE PRESIDENT OF GM CHILE HAS INFORMED
US THAT HE EXPECTS TO HAVE THE FINAL O. K. PROMPTLY FOR AN
EXPANSION OF ASSEMBLY OPERATIONS IN ITS PLANT IN THE ECONOMICALLY-
DEPRESSED CITY OF ARICA, NEAR THE PERUVIAN BORDER. THE INITIAL
NEW INVESTMENT WILL AMOUNT TO ABOUT \$750,000 TO ADD
ASSEMBLY LINES FOR CHEVETTES, AND PERHAPS NOVAS AND SMALL GM
TRUCKS. GM PRESENTLY ASSEMBLES TRUCKS AND EARLIER THIS YEAR STARTED
A SMALL PRODUCTION RUN OF CHEVETTES BROUGHT IN FROM GM BRAZIL.

2. PERHAPS MORE IMPORTANT FOR THE CHILEAN ECONOMY IS GM'S
DECISION TO REMAIN IN ARICA, WHICH ACCORDING TO SOME ESTIMATES
ALREADY HAS A 40 TO 50 PERCENT RATE OF UNEMPLOYMENT. THE
LARGEST EMPLOYER IN THE REGION, GM HAD BEEN CONSIDERING MOVING
ITS PLANT TO THE SANTIAGO/VALPARAISO AREA, AND RELOCATING ITS
WORK FORCE AS WELL. GM SPOKESMAN SUGGESTS THAT CORPORATE
SOCIAL CONSCIENCE WAS AMONG THE FACTORS IN THS GM DECISION TO
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EXPAND WHERE JOBS ARE MOST NEEDED.
LANDAU

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRODUCTION, MOTORS, INDUSTRIAL PLANTS
Control Number: n/a
Copy: SINGLE
Draft Date: 20 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SANTIA05423
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780300-0346
Format: TEL
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780738/aaaabfnc.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 665fa66f-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1938596
Secure: OPEN
Status: NATIVE
Subject: GENERAL MOTORS TO EXPAND PRODUCTION IN CHILE
TAGS: EINV, ELAB, EIND, CI, GENERAL MOTORS
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/665fa66f-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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